

# GLASSPACK

DESIGN • PRODUCTS • SOLUTIONS

## 13-14 JUNE 2018

### MILAN - ITALY • NH CONGRESS CENTER

GLASS PACKAGING: DESIGN, PRODUCTION AND CUSTOMIZING  
2<sup>nd</sup> SHOW-CONFERENCE



ORGANIZED BY:

**SMARTENERGY**  
S.p.A.

Via Antonio Gramsci 57, 20032 Cormano, Milan (Italy)  
Tel.: +39-02-66306866 • Fax: +39-02-66305510

IN COOPERATION WITH:

**Glass Style**

# WWW.GLASSPACK.SHOW

At the second edition, **GLASS PACK 2018** is the international business-to-business event offering the opportunity of meeting with the main players of the industries that use glass as their packaging material for drinks and food stuffs. Professionals of the glass packaging sector have the opportunity of meeting with their clients and suppliers at a dedicated event. They also have the chance to attend workshops and seminars in this networking event full of business contacts.



## SEMINARS & WORKSHOPS

The event offers a unique opportunity to take part in seminars and workshops specifically dedicated to the entire sector of glass packaging. **GLASS PACK 2018** brings together potential and consolidated clients interested in discovering the most recent developments and updates for their projects, exchanging technology skills with suppliers and experts, with consultancy and support in each and every step of design, production and distribution.

The seminars and workshops in fact, deal with the launch of new products and their redesign, brand and product range repositioning, the main key issues concerning marketing and normative for the use of glass as packaging, all aimed at improving quality and services for clients.

## PRODUCTS AND SERVICES

### BOTTLES AND CONTAINERS (ALL SIZES)

- Still wines
- Sparkling wines
- Beer
- Spirits
- Soft drinks
- Water
- Oils and vinegars
- Food stuffs
- Perfumes
- Cosmetics
- Skin care
- Room diffusers

### TABLEWARE AND DRINKWARE

- Glasses and decanters

### VIALS & FLACONS

- Cosmetics
- Nutrition
- Perfumery

### ACCESSORIES

- Natural corks
- Synthetic, twist-off, crown, pull-off and glass caps and stoppers, etc.
- Closures
- Labels
- Cardboard packaging
- Wooden packaging
- Packaging in general

### ASSISTANCE AND DESIGN

- Creating the brand
- Design

- Feasibility studies
- 3D designing
- Rendering
- Prototypes
- Creation of moulds
- Production
- Decoration
- Quality control
- Finished products
- Stock management
- Launch of new products
- Redesign of products
- Brand repositioning
- Product integration



NEW PRODUCT LAUNCHES

REDESIGN OF PRODUCTS

BRAND REPOSITIONING

PRODUCT RANGE ADDITIONS

## EXHIBITORS

- Glassworks manufacturing and processing bottles, containers and special glass containers
- Companies specialized in the design and production of glass bottles and containers, also special types
- Dealers of glass bottles and containers, also special types
- Providers and suppliers of technology, machinery and equipment
- Accessory suppliers
- Material suppliers
- Decorators
- Service providers
- Designers
- Specialized communication and design agencies



## VISITORS - FREE ENTRANCE FOR OPERATORS

- Producers of wine and spirits
- Producers of beer
- Producers of water and soft drinks
- Producers of oil and vinegar
- Producers of food stuffs
- Producers of perfumes and cosmetics
- Material suppliers
- Brand designers
- Consultants
- Creative communication agencies
- Retailers
- Ho.re.ca representatives
- Technology suppliers
- Promotional and giftware operators







## MARKETING CAMPAIGN

The organizers of **GLASS PACK 2018** will carry out advertising campaigns to promote exhibitors at the event by means of partnerships with specialist magazines and websites, including - of course - glassOnline.com. Participants in **GLASS PACK 2018** will have:

- High visibility thanks to advertising campaigns in specialist magazines and websites
- Weekly news updates
- National and international announcements on www.glass.style, www.glassonline.com and other websites of the sector
- Personalized invitations sent out to leading professional players of the sector
- Social networking

## PRODUCTS ON DISPLAY



Visitors to **GLASS PACK 2018** will find all the industrial design principles of glass packaging set out and exemplified by the dozens of glass containers in the **PRODUCTS ON DISPLAY** area of the only exhibition dedicated exclusively to glass containers.

The display is not confined to bottles and vases, however. To become a successful package, a glass container needs caps and closures, capsules and labels, boxes and bags and these all add up to "decoration".

## LIST OF REGISTERED VISITORS AVAILABLE TO ALL PARTICIPATING COMPANIES

Shortly after the event, all exhibitors and sponsors at **GLASS PACK 2018** will receive the complete list of all registered visitors (excel file) with their company data.

## SPONSORSHIP OPPORTUNITIES

**GLASS PACK 2018** offers a wide range of sponsorship opportunities to highlight your company's presence at the event: newsletters, posters and banners, catalogue of the event, lunch/coffee area, customization of ribbons and badges with your company logo.

## SERVICES AT A GLANCE

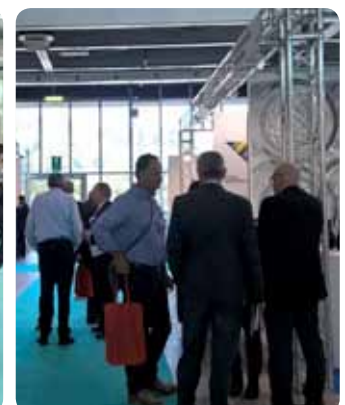
- Possibility of meeting with professionals of the sector
- Complete list of all registered visitors and companies
- Meeting rooms for business meetings
- Brand promoting with sponsorship opportunities.

## CONTACTS:

### RAFFAELLA PIACENTINI

Sales Manager  
[raffaella.piacentini@glasspack.show](mailto:raffaella.piacentini@glasspack.show)

Ph.: +39 02 66306866  
 Fax: +39 02 66305510  
[www.glasspack.show](http://www.glasspack.show)



## 2017 EDITION • PARTICIPANTS AND PARTNERS

